

# IIPM SCHOOL OF MANAGEMENT

## DEPARTMENT OF BUSINESS ADMINISTRATION

### **Brief Profile of Shaikh. Faridullah**

**Assistant Professor – Marketing & Entrepreneurship**

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Shaikh. Faridullah is working as an assistant professor at IIPM – School of Management, Kansbahal. On the academic front, current and recently taught courses are *Retail Management, Entrepreneurship Development, Entrepreneurship, and Business Incubation, sales and Distribution Management, and International Business.*

Besides teaching, he has been actively involved in conducting *training and need-based Management Development Programmes* especially for overseas participants from different countries under the ITEC Scheme of Ministry of External Affairs – Govt. of India. and corporates like Larsen and Toubro, Bharat Earth Movers Limited, Indian Oil, NTPC, etc. in areas like *Business Communication, Change Management, Creative Thinking, Customer Focus, Developing Positive Attitude & Better Performance, Effective Supervision, Good Documentation Practices, Group Dynamics, Time Management, Team Building and Work ethics and culture.*

He has more than 19 years of combined work experience in corporate and academia. He started his career at *Hindustan Lever Limited*, Mumbai. He also has diversified work experience incorporates like Lafarge India Limited, Blue Dart Express Limited, and ICFAI University, Hyderabad. After obtaining a PGDM and M.Phil.degree, currently, he is pursuing his Ph.D. in Management. His research interests include Employee Engagement, sustainable development through Rural Entrepreneurship. He has also been a Paper Presenter and participant in various National and International Conferences, Seminars, Webinars and UGC Sponsored Faculty Development Programme.

He worked with Bharatiya Vidya Bhawan, Bhubaneswar before joining IIPM, Kansbahal.